

ADVANCING THE INTERESTS OF WATER SUPPLY PROVIDERS

STRATEGIC PLAN



MAY 2024

NWSA
NATIONAL WATER SUPPLY ALLIANCE

MEMBERS

Atlanta Regional Commission (GA)
Tarrant Regional Water District (TX)
Murfreesboro, TN Water Resources
Kansas Water Office
Cobb County-Marietta Water Authority (GA)
North Dakota Department of Water Resources
Susquehanna River Basin Commission (MD, NY, PA)
Consolidated Utility District of Rutherford County (TN)
City of Gainesville (GA)
Beaver Water District (AR)
Clarence Cannon Wholesale Water Commission (MO)
Gwinnett County Water Resources (GA)
Brazos River Authority (TX)
North Texas Municipal Water District
Tacoma Water (WA)
Gulf Coast Water Authority (TX)
Riverbend Water Resources District (TX)
Central Arkansas Water
Northeast Texas Municipal Water District
Anderson Regional Joint Water System (SC)
Dallas Water Utilities (TX)
San Bernardino Valley Municipal Water District (CA)
State of South Dakota
New York City Dept. of Environmental Protection (NY)
Conway Corporation (AR)
Upper Trinity Regional Water District (TX)

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Texas Water Conservation Association
SledgeLaw Group PLLC
Carollo Engineers
Freese & Nichols
CDM Smith
Caddo Lake Institute

ABOUT US: *The National Water Supply Alliance provides a unified voice to advance water supply interests before the Army Corps of Engineers and Congress. Our members include state, regional, and local governments, wholesale water providers and utilities, law firms, engineering consulting firms, and nonprofits.*

INTRODUCTION

NWSA's first Strategic Plan, adopted in October 2021, served as a road map for further increasing the organization's visibility, influence, and impact. With a successful execution of the first plan, the NWSA Board of Directors directed its focus on the next phase of NWSA efforts to achieve its vision to "create a world in which federal water supply policy recognizes state primacy and reinforces the partnership between the federal government and regional, state, and local governments in managing water supplies."



**Fort Worth, Texas
January 9, 2024**

STRATEGIC PLANNING

NWSA leaders met in Fort Worth, Texas, to identify goals and actions for the next three years. The meeting also included updating NWSA's Vision and Mission. This strategic plan is built upon the strong foundation from the first strategic plan completed in October 2021.



NWSA'S STRATEGIC PLAN INCLUDES:



VISION
Our aspiration



MISSION
Our purpose



GOALS
Our focus



**STRATEGIES
/TACTICS**
Our tasks

VISION

U.S. Army Corps of Engineers' water supply policy that aligns with regional, state, and local rights and needs



Description/Rationale:

NWSA is working to create a world in which federal water supply policy recognizes state primacy and reinforces the partnership between the federal government and regional, state, and local governments in managing water supplies. As such, federal water supply policy would be developed through full consultation with non-federal partners, to include incorporating regional, state, and local rights and needs.

MISSION



Our mission is three-fold:

- 1 Advocate for sound U.S. Army Corps of Engineers' water supply policy;
 - 2 Advise and inform federal, regional, state, and local policy makers;
 - 3 Provide a forum and resources to support members and stakeholders.
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GOALS



We will:

- 1 Advocate for sound U.S. Army Corps of Engineers' water supply policy;
 - 2 Increase our presence in Washington, DC;
 - 3 Engage membership.
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STRATEGIES/TACTICS



Advocate for Sound U.S. Army Corps of Engineers' Water Supply Policy

- 1 Advocate for water supply as a primary mission for the U.S. Army Corps of Engineers;
- 2 Define key issues and develop work plan;
- 3 Develop policy statements for approval by membership.



Increase Our Presence in Washington, DC

- 1 Identify and meet with key U.S. Army Corps of Engineers' leaders, Congressional members, and staff;
- 2 Attend partner organizations' meetings;
- 3 Provide financial resources for the Executive Director to travel.



Engage Membership

- 1 Share lessons learned;
- 2 Expand NWSA's geographic footprint;
- 3 Survey membership;
- 4 Develop board succession planning.